



## Team workshop **'Wake up to Gender'**

### Introduction

This workshop focusses on discovering and mobilising the untapped potential of your organisation related to the way men and women perceive their role, position and potential. It's refreshing, fun to do and extremely useful to translate gender policies or intentions into concrete and helpful measures on the ground.

In this no-nonsense course the participants learn:

1. how to discover and unveil gender related opportunities to improve results and effectiveness of the organisation's activities,
2. how to discuss these opportunities in such a way that decisions are being taken, obvious 'quick wins' are being implemented and their impact measured,
3. how to proceed to also realise the longer term gender related opportunities to improve business results.

### Target group

Teams at all levels: management teams, project teams and teams at execution level.

### Programme

#### ***Day 1: gender mainstreaming in your own organisation and/or team***

##### *Morning*

- Exploration of the concept of gender mainstreaming and how this can help your organisation to become more effective. We work with interactive presentations and games.

##### *Afternoon*

- Introduction of the 'Gender business canvas'; a mini self-audit of your own organisation
- Wrap up and action planning to mainstream gender in your own organisation

#### ***Day 2: gender mainstreaming in your services and products***

##### *Morning*

- Exploration of the possible impact of your services and products on gender relations and how this might affect efficiency and market opportunities for your business,

### *Afternoon*

- From analysis to action; in 4 steps (plan-do-check-act) the participants are guided through a process of 'solution oriented innovation'.
- Action planning and determination of follow up needs.



## **Follow up (optional)**

After having participated in the training, an optional follow up package can be put together, depending on the specific needs for support of the participants.

A typical follow up package includes one or more follow up training days of the whole team complimented with a few individual coaching sessions with some participants.

## **Tailored modalities**

This workshop can also be delivered in French.

## **Practical information**

Costs two days workshop: 1,500,000 RWF excl. accommodation and 18%VAT.

Group size: 8-16 people.

## **More information and subscription**

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